

AUDITING PRINT FOR INSTANT SAVINGS

HOW THIS FORTUNE 500 TITLE INSURANCE COMPANY SAVED BIG MONEY BY AUDITING PRINT ACROSS DISTRIBUTED OFFICES

This Fortune 500 company immediately saved over \$500,000 by using Pharos Beacon. This number is growing as they continue to leverage Beacon's critical insights to audit and optimize their distributed and complex printing environment.

“The comprehensive printing data in Beacon enabled us to properly audit our print environment, immediately saving us half a million dollars on our leasing contract. We were instant heroes.”

Bret Corey, Information Governance Manager

CHALLENGE

As you might guess, big title insurance companies print a lot. In 2018, this company had thousands of printers but no way to determine how these devices were being used or how to optimize their investment in all of this hardware. They had no way to objectively report on the total cost of these printers and their output volume. They needed to centrally audit their device fleet across all sites and standardize their policies for device acquisition and replacement. Tech leaders at the company had tried several tools but none of them worked as expected. Then they found Pharos Beacon.

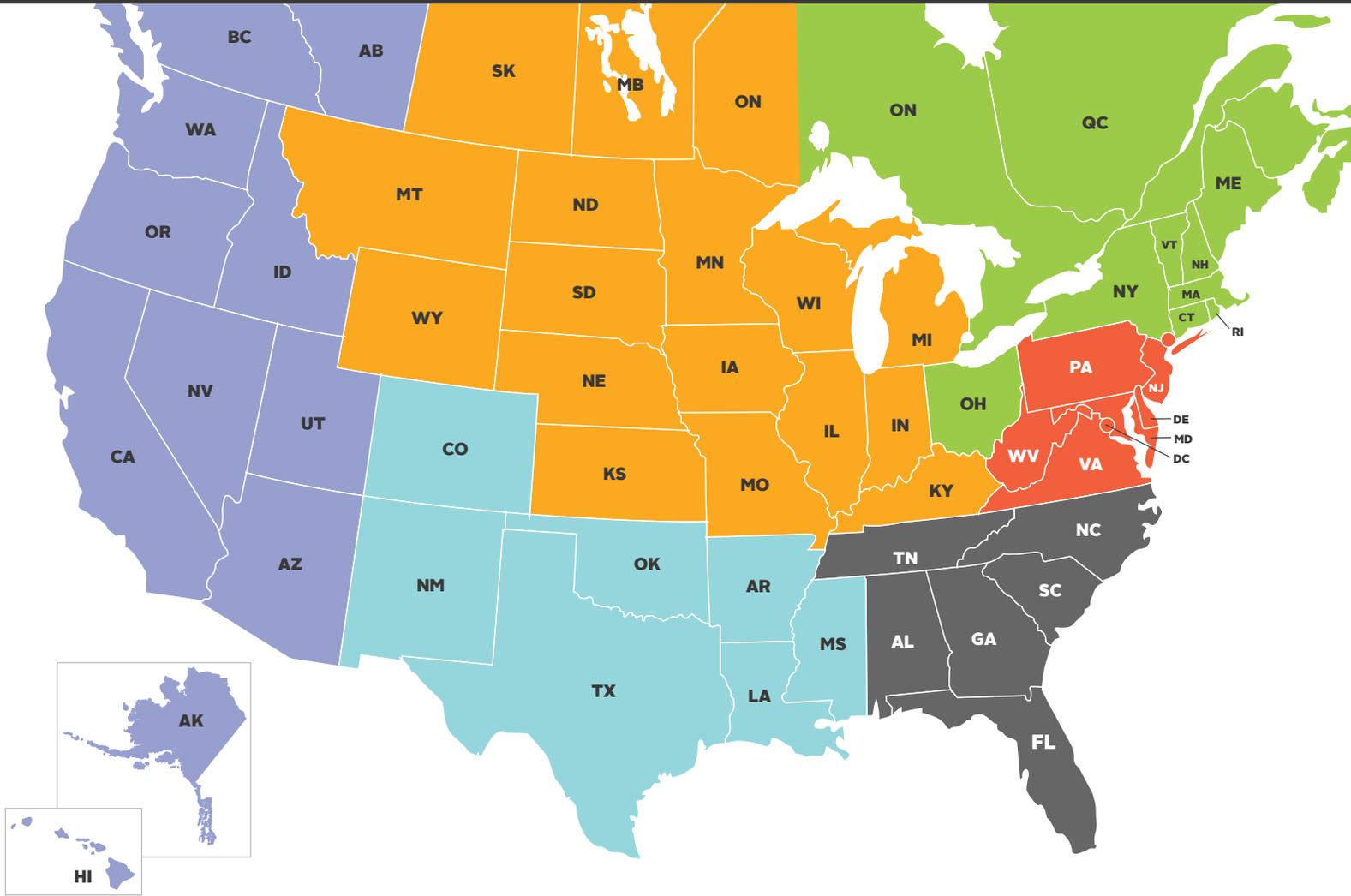
SOLUTION

The company deployed **Pharos Beacon**, our cloud print management solution, to collect and analyze print data across all network segments. They immediately had a comprehensive and centralized view of their distributed device fleet and a simple way to audit print output against their printer support contract. What they discovered shocked them.

RESULTS

Armed with insights provided by Beacon's comprehensive array of print data, they discovered they had been significantly overpaying on their existing printer support contract. This revelation led to an immediate re-capture of over **\$500,000**. Their IT team now had the tools they needed to accurately audit printing operations across all locations. They were able to align the company's print capacity with its true business needs, and centrally monitor and manage the record of closed titles against print output. These insights have enabled this company to optimize their printer fleet, efficiently maintain a record of print transactions and costs, and accurately forecast expenses over time. **Pharos Beacon can do the same for you.**

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